

Annual Report of the President's Athletic Advisory Committee
To University Senate
Susan Spiggle, Chair

Highlights from 05-06 PAAC meetings and Subcommittee activities

A University Recreational Facility. A University Recreational facility is sorely needed on campus. A campus recreation facility would take some pressure off athletic facilities. UConn had 71,000 participations in the recreation facilities in September.

Learning Needs. At its April 5 meeting PAAC unanimously passed: We endorse the expansion of CPIA's ability to define and meet the learning needs of our student athletes. We request that sufficient funds be allocated immediately to retain professional services for CPIA's diagnostic needs. PAAC further recommends that the University form an ad hoc committee (outside the PAAC) to explore the specifics of the need for resources to address the learning needs of students at UConn.

Counseling Program for Intercollegiate Athletes (CPIA). In its 20th year CPIA does not report to the Division of Athletics, but to the Provost. This structure helps CPIA not compromise students' academic integrity and permits CPIA to offer counseling to student-athletes regardless of their sport. The Athletics Department and CPIA are in close contact, helping student-athletes to maximize their academic performance and to make the transition to college academics and to life after college sports. Former student-athletes also help CPIA with this effort.

Academic Progress of Student Athletes. The NCAA instituted a multi-year APR with a four year rolling average. Six of UConn's athletic teams are reported to be below standards. We met NCAA standards in all sports given the confidence boundary. The University is preparing academic improvement plans for each of the six teams for NCAA.

The Academic Subcommittee

The Subcommittee worked to get a policy from Provost's Office on Absences from Class, Missed Work, and Student Activities." This statement will be issued at the beginning of both semesters by the Provost's Office

"Instructors should seriously consider accommodating student requests to complete work missed by absence due to extra curricular/co-curricular activities performed in the interest of the University and/or supporting the scholarly development of the student, when such accommodations would not dilute or preclude the requirements or learning outcomes for the course. Examples of such activities include participation in scholarly presentations, performing arts, and intercollegiate athletics, when the participation is at the request of, or coordinated by, a University official. Students involved in such activities should inform their instructor in writing prior to the anticipated absence and take the initiative to make up missed work in a timely fashion."

The Subcommittee is also working to better address issues regarding course scheduling for student athletes in majors with labs, practicums etc.

Budget and Facilities Subcommittee (See appendix)

Two major building projects are nearing completion and expected to open in summer 2006: The Intramural, Recreational and Intercollegiate Facility "The Indoor Field" and the Football Facilities Building.

The Division of Athletics budget has grown from \$8.3mm in 1990 to \$50.2mm in 2006. During this time the support from the University has decreased from 43.4% to 12.7% of the total budget. The Football program is operating in the black, revenues exceeding expenditures as of 2005.

Faculty Staff Relations Subcommittee

The Subcommittee hosted three faculty staff receptions with approximately 10 faculty/staff members in each session. Topics center around three major areas: clarification of misperceptions re expected treatment of athletes (standard is no different than other students), need for different types of academic support for athletes (i.e. tutors from CPIA assigned to specific large lecture classes), and availability of Athletics department to assist with questions/answers/concerns at any time.

A PAAC website has been approved by PAAC Executive Committee. The site is currently being developed with goal of *beta* testing by the end of this semester with official launching the first week of classes in Fall 2006.

Student Life and Equity and Diversity Subcommittees

The Subcommittees gathered available data to examine potential problem areas. These data included a 2001 report on the UConn Cultural Climate, materials posted on the NCAA website, and materials that UConn reports to the NCAA (including data on the composition of each team), talks with students and some participant observation. The Subcommittees concluded that: Since roughly twenty percent of African-American males on the Storrs campus are student-athletes, activities on specific teams may have an impact on UConn retention and graduation data. In many ways the teams resemble American society; for instance, on the whole, the composition of UConn teams reproduces the national pattern of involvement of specific classes and ethnic groups in particular sports. Potential problems probably resemble issues that are addressed by the Office of Multiculturalism and International Affairs. To learn more about potential problems, the Subcommittee has designed a questionnaire to collect data on student-athletes.

Governance Subcommittee

The Governance Subcommittee developed a model for the procedure for creating NCAA and federally mandated reports—The Academic Progress Report (APR) and The Graduation Success Rate (GSR). These reports supplement the Federal Government's also mandated Federal IPEDS Graduation Rates (GRS). The University of Connecticut has taken the completion of the mandated reports seriously. It has a record of compiling and submitting these reports in a timely and accurate manner. The Governance Sub-Committee reviewed the process for compiling NCAA Essential Reports and made recommendations to ensure their successful completion. The Subcommittee also recommended regularly reviewing the process and monitoring the University's ability to ensure institutional control.

Appendix

Budget and Facilities

Facilities:

There are two major building projects nearing completion:

- 1) Intramural, Recreational and Intercollegiate Facility – “The Indoor Field” – The total cost of this facility is \$45 million with 21st Century UConn providing \$31 million of funding and athletics fundraising for the addition \$14 million.
- 2) Football Facilities Building – This project is privately funded and will have a budget of approximately \$8.5 million, \$2.5 million of which was provided by a donation from Bob Burton after whom the facility will be named.

Both facilities are on schedule and are expected to be operational by Summer, 2006.

Budget:

The Subcommittee reviewed the budget of the Athletic Department over the most recent four year period. The first table below shows a comparison of revenue sources to the Athletic Department over the most recent four years and a comparison to those same sources in 1990. Note that the Athletics revenue sources have grown by approximately a factor of 6 over this sixteen year period. However, note also in the second table that the fraction of the revenues coming from the University have shrunk from 59% of the total revenues in 1990 to approximately 19.7% in 2006.

Revenue Sources

(in millions of \$)	1990	2001	2002	2003	2004	2005	Budget 2006
University Support							
General University Fee	3.6	5.0	5.2	5.3	5.8	6.0	6.4
Title IX Support		1.5	1.8	2.0	2.0	2.0	2.0
Scholarship Support	1.3	1.3	1.3	1.5	1.4	1.4	1.5
Athletics							
Revenue	3.4	17.3	15.6	19.0	26.1	25.8	29.5
Gifts & Grants		7.4	9.8	12.1	7.8	10.0	10.8
Total	8.3	32.5	33.7	39.9	43.1	45.2	50.2

Revenue Sources (%)

	1990	2001	2002	2003	2004	2005	Budget 2006
University Support							
General University Fee	43.4%	15.4%	15.4%	13.3%	13.5%	13.3%	12.7%
Title IX Support	0.0%	4.6%	5.3%	5.0%	4.6%	4.4%	4.0%
Scholarship Support	15.7%	4.0%	3.9%	3.8%	3.2%	3.1%	3.0%
Athletics							
Revenue	41.0%	53.2%	46.3%	47.6%	60.6%	57.1%	58.8%
Gifts & Grants	0.0%	22.8%	29.1%	30.3%	18.1%	22.1%	21.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Matched with the revenues from the most recent six years were the following expenses:

Expenses

(in millions of \$)	2001	2002	2003	2004	2005	Budget 2006
Salaries	12.7	14.0	14.2	14.8	17.0	19.1
Operating	14.0	14.7	15.6	16.5	17.6	22.3
Facilities Projects				1.5	0.0	0.0
Scholarships	4.7	5.3	5.8	6.7	7.4	7.5
Bartering			1.1	1.8	1.9	1.3
Foundation Restricted	1.1	1.6	1.2	1.7	1.3	0.0
Total	32.5	35.6	37.9	43.0	45.2	50.2

Note that scholarships show up as expenses for the Athletic Department but these amounts are transferred to the general University fund to cover the tuition costs of scholarship athletes and they are, therefore, revenues to the University.

The Subcommittee also looked at the specific result of the football program to assess the progress that had been made from a budget perspective. The following table illustrates that the program has nicely turned around from a net consumer of other revenues to a producer of net revenues. Notice that this table shows no revenues from the University. The revenues consist of ticket sales, Rentschler Field seat donations, game guarantees, radio/television and restricted donations. Also, embedded in the expenses are scholarships of \$2.3 million which, as we explained above, are revenues to the University.

Football

(in millions of \$)	2001	2002	2003	2004	2005
Revenues	1	1.3	5.5	8.5	10.1
Expenditures	4.2	4.8	5.7	8.5	9.1
Net	-3.2	-3.5	-0.2	-	1

The following table is a more detailed look at the budget for FY 2006:

	FY 2006 BUDGET
DIVISION REVENUE:	
Men's Basketball Ticket Sales	5,224,000
Women's Basketball Ticket Sales	3,927,400
Football Ticket Sales	4,778,570
Other Ticket Sales	92,153
Corporate Sponsorship Ticket Sales	665,328
Corporate Sponsorships	4,840,873
Game Guarantees	850,000
Television / Radio	1,274,700
License / Royalties	600,000
NCAA Sport Sponsorship / Grants	650,000
Big East Distribution	1,750,000
Big East Football Distribution	2,000,000
Scholarship Endowment	25,000
Post Season	400,000
Recreation – Intramurals	180,000
Ice Rink Rentals	125,000
Bartering	1,317,400
Other Revenue (NCAA Funds, Concessions, Novelties, Media Guides)	770,000
Sub-Total	29,470,424
UNIVERSITY SUPPORT:	
Title IX	2,000,000
Scholarships	617,944
Kinesiology	656,680
Sports Center	205,686
GUF	6,348,072
Work Study	76,000
Sub-Total	9,904,382
FOUNDATION TRANSFERS:	
Budgeted Unrestricted – General	3,900,000
Rentschler Field Seat Donations	3,700,000
Restricted – Budgeted	2,179,000
Endowment Interest	1,000,000
Sub-Total	10,779,000
TOTAL REVENUE	50,153,806
EXPENSES	
Salaries and Fringe Benefits	19,040,841
Operating Expenses	22,268,566
Scholarships	7,526,999
Bartering	1,317,400
TOTAL EXPENSES	50,153,806

Several points can be made about the budget:

- 1) Bartering revenue and expenses are an exchange of services or products and are accounted for at their fair value. An example would be if a company provided copiers in exchange for advertising the fair value of the copiers would show up as a revenue to athletics and an equal amount would show up in expenses in terms of providing the advertising.
- 2) Scholarships listed under expenses are cash transfers to the University and are therefore a revenue to the University tuition funds.
- 3) Big East Distribution is a revenue from the conference that depends upon how successful the team in the conference are in post season play. The department is conservative in estimating this amount for budget purposes.
- 4) Foundation transfers are used to "balance" the budget and they reflect annual giving amounts which in 2005 were approximately \$16 million and interest on the endowment. The endowment reached \$38 million at the end of FY 2005.