

# Traditional Smoothing Techniques

**Simple Moving Average:**

$$\hat{x}_{t+1} = \sum_{i=1}^n \frac{x_{t-i+1}}{n} \quad \text{or} \quad \hat{x}_t = \sum_{i=1}^n \frac{x_{t-i+1}}{n}$$

**Centered Moving Average, assume  $n$  is odd:**

$$\hat{x}_t = \frac{\sum_{i=1}^{(n-1)/2} x_{t-i} + x_t + \sum_{i=1}^{(n-1)/2} x_{t+i}}{n}$$

**Weighted Moving Average:**

$$\hat{x}_t = \frac{\sum_{i=1}^n W_i x_{t-i}}{\sum_{i=1}^n W_i}$$

(or, of course, you could set up the  $W_i$  so that they simply add to one.)

**Note—Linear Moving Averages (MAs of MAs):**

Consider a system of weights for a 7-point weighted moving average  $\{1,1,1,1,1,1,1\}$ . Another 4-point moving average with weights  $\{1,1,1,1\}$ . Then the  $7 \times 4$  moving average would have weights  $\{1,2,3,4,4,4,3,2,1\}$  and is essentially the convolution of the two sets of weights.

### (Single) Exponential Smoothing:

$$\hat{x}_{t+1} = \alpha x_t + (1 - \alpha) \hat{x}_t$$

**or**

$$\hat{x}_t = \alpha x_{t-1} + (1 - \alpha)(x_t - x_{t-1})$$

**Adaptive Response Rate Single Exponential Smoothing (ARRSES).** The advantage here is that  $\alpha$  is dynamic.:

$$\hat{x}_{t+1} = \alpha_t x_t + (1 - \alpha_t) \hat{x}_t$$

where:

$$e_t = x_t - \hat{x}_t$$

$$E_t = \beta e_t + (1 - \beta) E_{t-1}, \text{ smoothed error}$$

$$M_t = \beta |e_t| + (1 - \beta) M_{t-1}, \text{ abs. val. of smoothed error}$$

$$\alpha_{t+1} = \frac{E_t}{M_t}$$

$\beta = 0.2$ , a choice variable

### Chow's Adaptive Control Method:

- Can be used for nonstationary data.
- $\alpha_t$  is adapted by small increments so as to minimize the MSE.

$$S_t = \alpha_t x_t + (1 - \alpha_t) S_{t-1}$$

$$b_t = \alpha_t (S_t - S_{t-1}) + (1 - \alpha_t) b_{t-1}$$

$$\text{and } \hat{x}_{t+1} = S_t + \frac{1 - \alpha_t}{\alpha_t} b_t$$

## Winters' Linear and Seasonal Exponential Smoothing:

$$\hat{x}_{t+m} = (S_t + b_t m) I_{t-L+m}$$

where

$$S_t = \alpha \left( \frac{x_t}{I_{t-L}} \right) + (1 - \alpha)(S_{t-1} + b_{t-1})$$

$$b_t = \gamma(S_t - S_{t-1}) + (1 - \gamma)b_{t-1}$$

$$I_t = \beta \left( \frac{x_t}{S_t} \right) + (1 - \beta)I_{t-L}$$

L: length of the seasonality

I: seasonal adjustment factor

S<sub>t</sub>: smoothed value for the series

m: forecast period

β: a weight to suppress “randomness” (often 0.05)

α: exponential factor for smoothing (often 0.2)

γ: parameter (often 0.1)

## DECOMPOSITION METHODS

$$x_t = f(I_t, T_t, C_t, E_t)$$

x<sub>t</sub>: actual at time t

I<sub>t</sub>: seasonal component (or index) at t

T<sub>t</sub>: is trend component at t

C<sub>t</sub>: cyclical component at t

E<sub>t</sub>: error or random component at t

This function f() can be additive or multiplicative, yielding an additive decomposition or a multiplicative decomposition.

### **Example, Additive Method:**

- 1. Compute a moving average of length  $N$ , where  $N$  is the length of the seasonality. This eliminates the seasonality by averaging seasonally high periods with seasonally low periods, and reduces randomness as well.**
- 2. Subtract the moving average from the series. The MA is the trend plus cycle. The error is the seasonal component.**
- 3. “Isolate” the seasonal component by averaging them for each of the periods making up the complete length of the seasonality.**
- 4. Identify the appropriate form of the trend—linear, exponential, S-curve, etc., and calculate its value at each period  $t$ .**
- 5. Subtract the estimated “trend” from the deseasonalized series to obtain the cyclical factor.**
- 6. Subtract the seasonal, trend, and cycle components from the original series to yield the “random component”.**

# **CENSUS II – X-11**

## **Decomposition/Seasonal Adjustment Method**

**The Census Method I began in 1954, followed by twelve experimental programs, named X-0, X-1, etc., of Method II. This culminated in X-11.**

**U. S. Department of Commerce, Bureau of the Census. Julius Shiskin (1955), based upon the ratio-to-moving average classical decomposition.**

**Shiskin, J., A. H. Young, and J. C. Musgrave. “The X-11 variant of the Census method II seasonal adjustment program.” Technical Paper 15, Bureau of the Census, U.S. Department of Commerce, 1967.**

**Shiskin, Julius. “Seasonal Adjustment of Sensitive Indicators,” 1978. In A. Zellner, editor, *Seasonal Analysis of Economic Times Series*, pages 97-103. U. S. Department of Commerce, Bureau of the Census.**

**X-11 was popular because:**

- **It was relatively easy to use.**
- **It did not require restating past values when new data was released.**
- **It handled extreme values well.**
- **It used well-known moving averages methods for estimating trend and seasonal components.**
- **The asymmetric moving averages used near the ends of the time series were thought to be “tried and true”.**
- **It had a clear-cut way of estimating trading day effects.**

**Statistics Canada extended the method as X-11-ARIMA. This method included the full X-11 method, but used ARIMA backcasts and forecasts to provide optimal estimates of data outside the data window to improve estimates at the “ends” of moving averages.**

**X-11-ARIMA results in seasonal adjustments whose revisions are smaller, on average, when they are recalculated after future data becomes available.**

**In the additive decomposition case, extension with optimal forecasts and backcasts for the half-length of the symmetric seasonal filter minimizes revisions in the mean square sense.**

**Bobbitt, L, and M. C. Otto. “Effects of forecasts on the revisions of seasonally adjusted values using the X-11 seasonal adjustment procedure.” In *Proceedings of the Business and Economics Statistics Section*, pages 449-453, Alexandria, Virginia, 1990. American Statistical Association.**

**X-11-ARIMA also added diagnostics for comparing direct and indirect seasonal adjustments of series that are aggregates of multiple component series.**

## **WE START WITH THE ORIGINAL X-11 METHOD:**

### **Step 1. Trading Day Adjustment**

- 1. Determine the number of “active” days in each month for the years of interest.**
- 2. Compute the average number of trading days for each month.**
- 3. Divide the number of days in each month by this average to get an adjustment factor.**
- 4. Use the adjustment factor to adjust the monthly figures.**
- 5. This creates a value called “original data adjusted for trading days”.**

## **Step 2. Preliminary Seasonal Adjustment.**

### **Seasonality Adjustment**

- 1. Apply a 12-month MA to eliminate seasonality.**
- 2. Average the MAs of 2 successive months to form the 7<sup>th</sup> month value. This addresses the “centering problem”.**
- 3. Form the ratio of the original series to the MA series.**

### **Extreme Values**

- 4. Calculate the 3x3 month moving average (3-month average of a 3-month average).**
  - a. This is roughly equivalent to a 5-month moving average.**
  - b. Strictly speaking, this should result in the loss of 2 months at the beginning and end of the series, but Census “estimates” replacements for these.**
- 5. Calculate the standard deviation of the centered ratios from the 3x3 MA.**
  - a. This is used to construct “control limits” to identify extreme values.**
  - b. If the centered MA  $> 3x3\ MA \pm 2s^2$ , then replace it with the average of previous and following period.**

### **Preliminary Seasonal Factor Estimation & Application**

- 6. Replace the 6 month at the beginning and end of the ratios by the “nearest” values in a neighboring year.**
- 7. “Normalize” years so that the ratios in each year add to 12. (Average ratio is 1.)**
- 8. Divide the preliminary seasonal factors into the original data to obtain the preliminary adjusted series.**

### **Step 3. Refine Seasonal Adjustments.**

- 1. Apply Spencer's 15 month weighted moving average to the seasonally adjusted data. This is a 5x5x4x4 moving average (quadruple MA)
  - a. Isolates the "trend-cycle" component.****
- 2. Divide the original data by the "trend-cycle component"
  - a. Seasonal and random factors remain. These are called the "final seasonal irregular ratios".**
  - b. Normally Spencer's Method would cause the loss of 7 points at the beginning and the end of the series, so Census replaces the lost data points with estimates.****
- 3. Replace the extreme values as above.**
- 4. Estimate missing values.**
- 5. Adjust (normalize) ratios.**
- 6. Take 5-year averages of these final seasonal-irregular ratios**
- 7. These are the stable factors (seasonal indices).**

### **Step 4.**

- 1. Apply a 3x3 moving average (or 5x5 if it still looks "too" random) to the final seasonal irregular ratios.**
- 2. Estimate values for the 2 periods at the beginning and end of the series that would be lost.**
- 3. Take the last 2 values for each month, and form an "expected value". For example, for 1992,**

$$\hat{x}_{1992} = [(\hat{x}_{1991} \times 3) - \hat{x}_{1990}] / 2$$

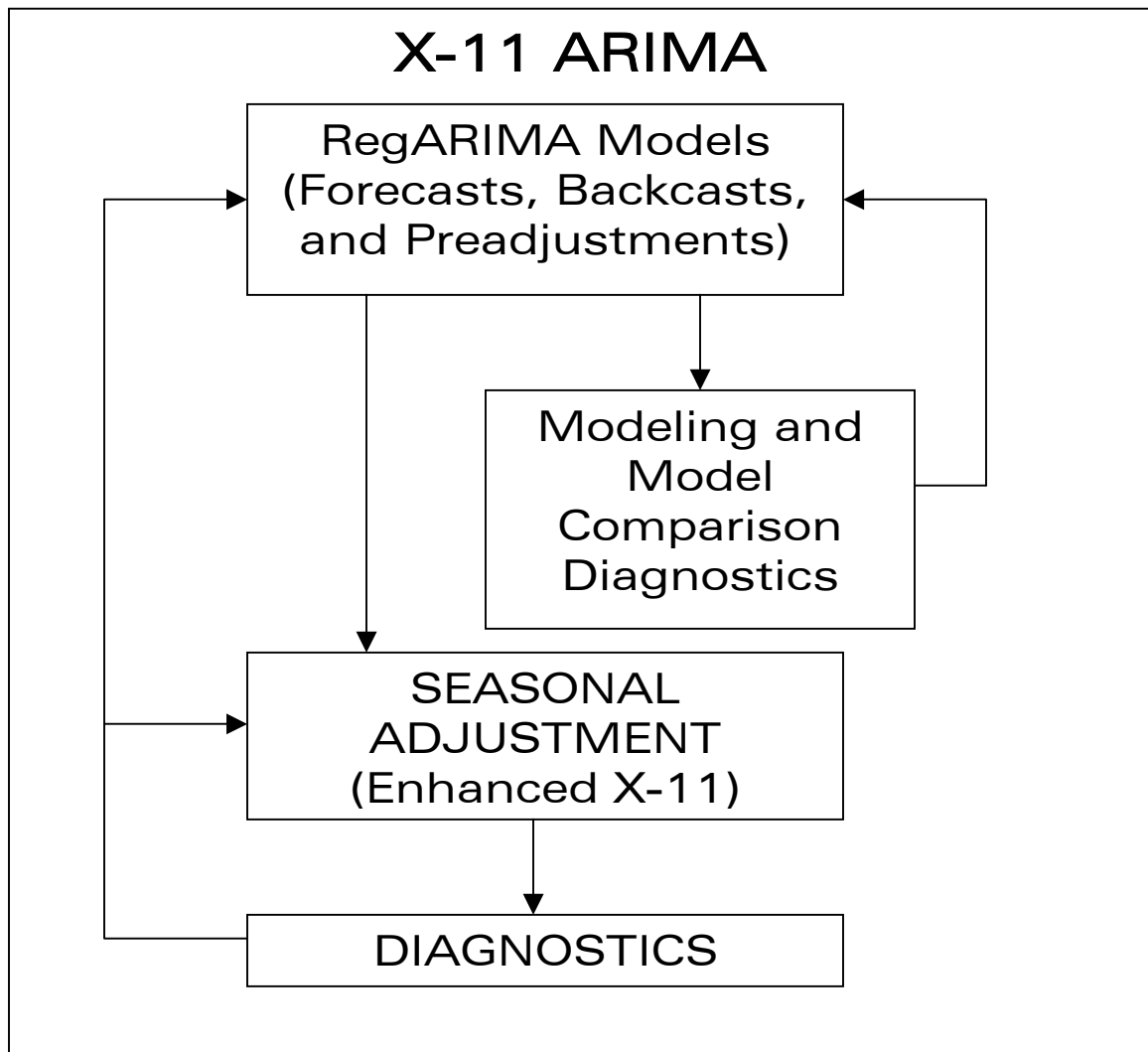
- 4. Divide these final seasonal factors into the original data to form the seasonally adjusted series.**

**Step 5. Final adjustment.**

- 1. Calculate a 15 month MA to create the final seasonally adjusted data.**
  - a. This is an estimate of the trend cycle component.**

**Step 6. Create a mountain of summary statistics.**

**The Census X-12-ARIMA includes X-11, but extends the modeling and diagnostic capabilities.**



**The major methodological improvements of X-12-ARIMA are:**

- **New X-11 adjustment options**
- **New diagnostics**
- **New modeling capabilities emphasizing regARIMA modeling . (RegARIMA is a linear regression model with ARIMA time series errors.)**

### **NEW X-11 ADJUSTMENT OPTIONS**

- **New filter options, including:**
  - **longer seasonal moving average,**
  - **user specification of Henderson filters**
  - **modifications to asymmetric moving averages**
- **Option for pseudo-additive decomposition, sometimes useful for series with periodically small or zero values.**
- **Improvements in trading day adjustments and options for user-defined effects based upon preliminary estimates of the irregular component.**

### **NEW DIAGNOSTIC CAPABILITIES**

- **Spectral estimates for detection of seasonal and trading day effects**
- **Revisions history diagnostics for assessing the stability of seasonal adjustments.**
- **Better diagnostics for deciding whether to use direct or indirect adjustments for aggregate series.**

### **New RegARIMA CAPABILITIES**

- **Capability to add regression effects to the models for forecast extension.**
- **Use of RegARIMA models can potentially improve forecasts and backcasts, and provide earlier outlier detection capabilities.**

## **TYPES OF DECOMPOSITIONS THAT MAY BE SELECTED WHEN USING X-11**

- **Multiplicative Decomposition**
  - Usually appropriate for series of positive values in which the size of the seasonal oscillations increases with the level of the series.
  - The seasonally adjusted series is obtained by dividing the original series by the estimated seasonal component.
- **Additive Decomposition**
  - More appropriate to stationary series.
  - The seasonally adjusted series is obtained by subtracting the estimated seasonal component.
- **Log-additive Decomposition**
  - The additive decomposition of the logarithms of the series being adjusted is exponentiated.
  - Mainly used for research purposes. Requires a bias correction.
- **Pseudo-additive decomposition**

**In the updated X-11 (in X-12), the Spencer MA is replaced by the Henderson filter. This is either 9, 13, or 23 points and is symmetric. It is designed to approximate a cubic fit to stationary data.**

**Spectral analysis of the Henderson filter reveals that it has substantial power after the first seasonal frequency (leakage?). As a result, Schips and Stier (1995) argue that the Henderson filter exaggerates short-term cyclical behavior. The 17-term Henderson filter is the shortest**

**one that does not result in a significant peak beyond the first seasonal frequency.**