

Sample Course Sequence: **B.S., Resource Economics**

Area of Concentration: **Marketing and Business Management**

Minor: **Business**

<p><u>Semester One</u></p> <p>General Education Requirements</p> <p>Total Credits: 15</p>	<p><u>Semester Two</u></p> <p>General Education Requirements</p> <p>Total Credits: 15</p>
<p><u>Semester Three</u></p> <p>General Education Requirements Electives</p> <p>Total Credits: 15</p>	<p><u>Semester Four</u></p> <p>General Education Requirements ARE 1150 OR ECON 1201</p>
<p><u>Semester Five</u></p> <p>ARE 3210 Essentials of Acct. & Bus. ARE 3225 Price Analysis and Futures Trad. ARE 4275 Managerial Economics ARE 3215 Business Management Electives Total Credits: 15</p>	<p><u>Semester Six</u></p> <p>ARE 3260 Food Policy ARE 3261W Writing in Food Policy ARE 3222 Marketing and Consumer Behav. ARE 4217 Bus.and Fin. in Food/Res. Ind. Electives Total Credits: 15</p>
<p><u>Semester Seven</u></p> <p>BADM 3720 Legal and Eth. Env. of Bus. BADM 3741 Risks/Rewards of Entrepren. ECON 2411 Money and Banking Electives Total Credits: 15</p>	<p><u>Semester Eight</u></p> <p>BADM 3740 Mangerial and Interpers. Behav BADM 3742 New Venture Mgmt BADM 3760 Bus. Info Systems Electives Total Credits: 15</p>

Majors choosing a concentration must take at least three courses from Group A and a sufficient number from Group B so that the total number of credits earned from both groups is at least 18.

Group A: ARE 3210, 3215, 4217, 3225, 3222

Group B: ARE 3434, 3450, 4464, 3260, 4275, 4279, 4093, 4081, 4095, 4099, ECON 2411

***With the approval of the advisor, additional courses in ARE or related fields can be used to fulfill the 36 credit requirements for the major with this area of concentration.**

This sample plan of study for a Marketing and Business Management concentration includes general education requirements, 36 credits of the Resource Economics major requirement, and many electives. Other opportunities for majors include summer internships and foreign study. For more information, visit www.are.uconn.edu or contact the department at ResourceEconomics@uconn.edu