

ALESSANDRO BONANNO

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CONTACT INFORMATION

Office: W.B. Young Building, Room 325, 1376 Storrs Rd., University of Connecticut, Storrs, CT 06269 – 4021; Phone (860) 486-1923/ Fax: (860) 486-1932

Home Address: 86 Buff Cap Road, Unit D-11 - Tolland, CT 06084 - (860) 481 0605

Email: alessandro.bonanno@uconn.edu or alessandro.bonanno@gmail.com

CURRENT POSITION

Assistant Professor in Residence
Department of Agricultural and Resource Economics,
University of Connecticut, Storrs, CT
September 2007 - PRESENT

AREAS OF EXPERTISE

Industrial Organization
Economics of Retailing

Food Marketing
Consumer Behavior

EDUCATION

- 2007** *Ph. D.:* Agricultural and Resource Economics, University of Connecticut.
- 2004** *Doctorate:* Agricultural and Food Economics – Economia Agro-Alimentare, University of Catania, Italy.
- 2003** *M.S.:* Agricultural and Resource Economics, University of Connecticut.
- 2002** *MA:* SMEA – Scuola Master in Economia del Sistema Agro-Alimentare: [Economics of the Agriculture and Food System]. Università Cattolica del Sacro Cuore [Catholic University of the Sacred heart] ,Cremona, Italy.
- 2001** *Post-Graduate Specialization:* Food Marketing, University of Parma, Italy.
- 2000** *B.S:* Bachelor in Food Science and Technologies University of Catania; Italy.

TEACHING EXPERIENCE

- Spring 2007** Instructor: “Marketing and Futures Trading” – University of Connecticut, Undergraduate program in Agriculture and Resource Economics
- Teaching Assistant: “Principles of Agricultural Economics” – University of Connecticut, Undergraduate program in Agricultural and Resource Economics

Fall 2006 Teaching Assistant: "Principles of Agricultural Economics" – University of Connecticut, Undergraduate program in Agricultural and Resource Economics

REFEREED PUBLICATIONS

Bonanno, A. and R. A. Lopez, "Private Label Expansion and Supermarket Milk Prices," *Journal of Agricultural & Food Industrial Organization*: Vol. 3: No. 1, Article 2, 2005.

PUBLICATIONS IN NON-REFEREED JOURNALS

Bonanno, A. "Un sistema ben organizzato e altamente produttivo: il comparto lattiero caseario Statunitense" [A productive and well organized system: the U.S. dairy sector]. *Notiziario latte*, supplement to the review "L'allevatore" n° 3/2003.

RESEARCH REPORTS AND THESES

Bonanno, A. "Economics of Emerging Retail Formats: Wal-Mart, Wages, and Service Competition" Ph.D. Dissertation, Department of Agricultural and Resource Economics, University of Connecticut. August 2007.

Bonanno, A. "A Structural Analysis of the Impact of Service on Fluid Milk Retail Pricing" University of Connecticut, Storrs, CT. Food Marketing Policy Center Research Report number 94. June, 2006.

Bonanno, A., D'Amico M. and G. La Via. "Indagine sul Consumo delle Arance Fresche in Italia." [Analysis of the Consumption of Fresh Oranges in Italy], *Ricerca e Sperimentazione nel Settore dell'Agricoltura Italiana, Piano Agricolo Nazionale*: Publication n. 165; Ministero delle Politiche Agricole e Forestali (MIPAF), Dipartimento di Scienze Economico-Agrarie Estimative (DISEAE) [Department of Agricultural Economics and Appraisal Science], Università di Catania, January 2006.

Bonanno, A. and R. A. Lopez. "Private Labels, Retail Configuration, and Fluid Milk Prices." University of Connecticut, Storrs, CT. Food Marketing Policy Center, Research Report number 82. June 2004.

Bonanno, A. "Le marche commerciali (private labels) dei prodotti lattiero-caseari: diffusione nel mercato italiano ed approccio del consumatore". [Private Labels of dairy products: diffusion in the Italian market and consumers' approach]. Doctoral Dissertation, Dipartimento di Scienze Economico-Agrarie ed Estimative [Department of Agricultural Economics and Appraisal Science], University of Catania, Italy. March 2004.

Bonanno, A. "Retail Configuration and Milk Prices" Plan B, M.S. final paper. University of Connecticut, May 2003.

Bonanno, A. "Analisi degli scambi commerciali di prodotti lattiero caseari tra Stati Uniti ed Italia". [Analysis of trade flows of dairy products between U.S. and Italy].

Master Thesis. SMEA – Scuola Master in Economia del Sistema Agro-Alimentare:
Catholic University of the Sacred Heart, Italy. January 2003.

PRESENTATIONS AT PROFESSIONAL MEETINGS, LECTURES

Bonanno, A and R. A. Lopez, “Retail Services and Food Prices: A Structural Approach”, Selected Paper at the American Agricultural Economics Association Annual Meeting, Portland, Oregon, July 29 – August 1 2007.

Bonanno, A. “The Impact of In-Store Services on Fluid Milk Retail Pricing,” Annual Northeastern Agricultural and Resource Economics Association meeting, Mystic, Connecticut, June 11-14, 2006

Bonanno, A. “Strumenti di discriminazione dei prezzi dei beni agroalimentari nella grande distribuzione negli U.S.A.: il caso del latte alimentare” [Price discrimination tools in the U.S. food retailing industry: the case of fluid milk]. Lecture for doctoral students of the Dipartimento di Scienze Economico-Agrarie ed Estimative [Department of Agricultural Economics and Appraisal Science], University of Catania, Italy, December 22, 2005.

Bonanno, A. and R. A. Lopez. “Retail Configuration and Milk Prices,” Annual Northeastern Agricultural and Resource Economics Association meeting, Annapolis, Maryland, June 12-15, 2005.

Bonanno, A. and R. A. Lopez, “Private Labels, Retail Configuration, and Fluid Milk Prices,” 88th European Association of Agriculture Economics Seminar, *Retailing and Producer-Retailer Relationships in the Food Chains*, Paris, May 5-6, 2004.

G. La Via and **A. Bonanno**, “La ricerca e la conoscenza nei processi di sviluppo della filiera agro-alimentare” [Research and knowledge in the development of agriculture and food channel systems], *Convegno: Sicilia, madre mediterranea*, Milano, October, 10, 2003.

PROFESSIONAL ASSOCIATIONS MEMBERSHIPS

2007 American Agricultural Economics Association.

2007 Food and Agricultural Marketing Policy Section of the American Agricultural Economics Association

2005 – present Northeastern Agricultural and Resource Economics Association.

2004 – present Societa` Italiana di Economia Agraria [Italian Society of Agricultural Economics].

ACADEMIC SERVICE

Member, Graduate Students Committee. College of Agriculture and Natural Resources,
University of Connecticut. 2005/06.

Representative, Doctoral Students' of the Dipartimento di Scienze Economico-Agrarie ed Estimative [Department of Agricultural Economics and Appraisal Science], University of Catania, Italy. 2000/01.

ASSISTANTSHIPS

Research Assistant, University of Connecticut. Academic Years 2004/05; 2005/06.

Research and Teaching Assistant, University of Connecticut. Academic Year 2006/07.

AWARDS AND HONORS

Spring 2007 Sigma Gamma Delta, Agricultural Honor Society, University of Connecticut

OTHER WORK EXPERIENCES

Spring 2004 Data collector and analyst, Dipartimento di Scienze Economico-Agrarie ed Estimative [Department of Agricultural Economics and Appraisal Science], University of Catania, Italy. Collecting budgeting data and evaluate the economic performances of growers and processors of Protected Designation of Origin (PDO) olives in eastern Sicily.

SPECIAL SKILLS

Data Analysis Software	SHAZAM, MATLAB, STATA, SPSS, LPQP, GAMS, MAPLE
Microsoft Tools	Excel, Word, PowerPoint, Outlook, Access
English	proficient writing skills, fluent verbal communication skills (successfully passed the PhonePass test for International Teaching Assistants with 79/80 score)
Italian	Native speaker